

8th Annual Molly-Dharma Run

For Colorado Animal Shelters



**held Sunday, June 8, 2014 to benefit the
Humane Society of the South Platte Valley**



**HUMANE SOCIETY
OF THE SOUTH PLATTE VALLEY**

This turned out to be a super, wonderful event ... in spite of the rain. Thank you Riders, Sponsors, Supporters, Media, Volunteers and Friends of the MDR for your support of this special event!

The weather started out fine, but it changed in early afternoon. Not terrible (yet) but the clouds were building. By 2 or 2:30 it was raining, and by 4, it was a downpour, a real soaker! Those of us at T-Bird just had to accept it as part of the day ... as we got soaked! We are very grateful for all of the support we have received from our riders, sponsors, supporters, media and volunteers. To everyone, a very sincere Thank You.



We (Kirk and I) started planning this event 7 or 8 months ago, so we wanted this to be another big success, and it was ... thank you all!

So, a few words of appreciation to our sponsors ... and a hope that you will stop by and support them this year, as you have in the past:



To The Platte River Bar & Grill, 5995 So. Santa Fe Drive, Littleton: Thanks again to The Platte for hosting our 8th Annual MDR! Our 8th year at The Platte! You guys rock! Thanks, Pancho. Thanks, Frankie. Thanks, Annie. And a special thanks to your staff who worked so hard to help us pull this off ... and who kept saying they love our event ... and we love them! Thanks, everyone! Great food, great location, always a fun place to spend some time.



To Thunderbird Motorcycles, 9709 W. 44th Ave., Wheat Ridge, Co. 80033 (303) 463-9399: This year, with our expanded Beer Garden / Vendor Booth area, it was the perfect place for our After Party. Unfortunately, the rains came, and put a damper on our party ☺ Thank you, Marty, for hosting and supporting our event again this year! Stop by and say thank you and hi to the crew. Thanks again, Marty. Thanks, Curtis.



To the Kicked To The Curb band 303-838-7761: Thanks for doing our event again! You guys rock! They had a busy weekend but came through for us again! Thank you! And thank you, Allen, our sound man this year. Great job, Allen! Thanks, Roger. Thanks, Pat.

Roger, Pat and the band have a busy schedule playing gigs in Evergreen, Pine, Morrison and Denver - check their schedule out at www.KickedToTheCurbmusic.com

To the rest of our sponsors: This year, we had a great list of sponsors that donated some wonderful items for our Sealed Bid and Silent Auction prizes. We're always so impressed at the amount of support we receive from our group of businesses and individuals that help our event. The Annual MDR has a reputation for having some of the best prizes around of any event. This clearly helps us increase our ridership year after year.

A portion of our 2014 sponsor list includes: Allstate Insurance, Aurora Honda, Avalanche Harley-Davidson, Barkley Manor, Belcaro Animal Hospital, CJ's Leather, Wade H. Eldridge, ITB Design, Jennifer Ostrom, Kristi and Joe Petrie, Rocky Mountain Harley-Davidson, Sun Harley-Davidson and many others. A special thank you to Xanterra Parks

and Resorts, BottleLicious Art and Purina Petcare, for their generous donations to our event! Thank you all so much!!! For a complete list of all of our wonderful 2014 sponsors, please [click here](#)! Thank you. We also want to extend our thanks and sincere gratitude for individual donations that were made to our event, in person and / or online, thank you so much for your generosity! Thank you all very, very much!

Again, thank you sponsors for your support. Everyone, please be sure to click on the link above, for a complete list of all of our wonderful sponsors and supporters! And support them if you can ... we couldn't do this event without them!

To all of our supporters: Thank you. Thanks for allowing us to put our flyers and brochures in your businesses and / or emailing your friends and helping us to spread the word about this event. Thanks for talking it up on FaceBook and even Twitter ... still don't know how to use that but it's growing all the time. It's all very important as we try to build this annual event into something special by annually supporting a worthy animal shelter in the Denver and Colorado community!



Registration: Another well done registration at The Platte! Our team of volunteers, along with the staff, did a super job of handling all of the pre-registered and walk-in bikers with a well organized plan. The staff did a super job of serving everyone in a timely manner. Great job, everyone! We had about 375 people who registered this year, about 250 bikes and 125 Passengers (plus a number of people who just donated online, thank you!) for a total of about 375 participants! Around the same number as last year. We believe, with a perfect weather forecast, this could have been a record turnout ... still very, very good! Thanks, everyone. Special thanks to Bob Francisco and his great group of Road Captains! Thanks, captains, we needed you (again) this year!



Super year! To all the participants, thanks, riders! And thanks for returning and for bringing your friends and for spreading the word about our event and our efforts to support various shelters, year after year. We've heard some great comments about the ride, very positive feedback. This year, thanks to Jim Medford, we had pictures of the ride up on FB quickly! Be sure to check them out, if you haven't seen them already. Thanks, Jim! Thanks again, riders ... you are what keeps us going!

To our volunteers: Thanks to all of our hardworking volunteers for this event. We had a great set of volunteers this year, as always, from our extremely productive and dedicated Core Committee Members (Thanks Barbara S., Becky E., Dennis K., Jennifer O., Jim M., Joe P., Karen A., Kristi P., Lisa L., Sande B., and Teresa P. – thanks, all, great job! We want to give a shout out to our Selection Committee. It was a challenge, but they did a great job, thank you! To all of our wonderful volunteers who helped us throughout the year and especially on Event Day, thank you! We couldn't do it without you! We were disappointed this year when we realized some volunteers, who had signed up to volunteer for Event Day, did not keep their commitment to our event. We always need to remember that this event is "Rain or Shine" ... there is no second chance or a backup date for our event. A special thanks to the volunteers from HSSPV – you were a big help, thanks! And of course, I want to mention my co-chair Kirk Z. who started this whole madness with me in 2006 when he adopted Molly-Dharma ... thanks, Kirk! I don't think we realized what we would be getting into when we founded this event. Again, thanks, everyone, for working so hard on another Molly-Dharma Run, benefitting the Humane Society of the South Platte Valley ... we're looking forward to great weather and a great turnout next year!



A comment about HSSPV: We're so happy to have had you as the winning shelter this year, I have to say, our committee, volunteers, sponsors, supporters and bikers ... were (are) very, very impressed with your shelter and your dedication to the animals and your enthusiasm for our event!!! Thank you so much.

We heard several comments about how impressed you guys were when you saw, and heard, all of those motorcycles rolling up and stopping in front of your shelter! What a sight, what a sound, what a welcome! Thank you! The welcome your folks gave the bikers on event day was very moving - it brought home in very visual terms the reasons we do this, for all involved - the MDR crew, the shelter staff, the shelter volunteers, the bikers who ride to support us, and the animals that we all love. "Live to Wag, Wag to Live"



The After Party at T-Bird started off well. It was all set up and ready to rock and roll ... as the bikers arrived. It was a great set up, well organized and very well laid out with a Beer Garden, Vendor Booths, a stage and KTTC ready to play. The Silent Auction tables were all laid out with some great items to bid on. Everything went well until the rain started. In the beginning, it wasn't that bad. But then it continued. And the rain increased. Unfortunately, we had to move some of the closing times for the tables up and speed up the auction. BUT, it was still a very cool, successful event ... in spite of the weather! There were a group of bikers under a tent, and they decided that they wanted to go get another

beer ... so they did the most practical thing in the world, they held up the tent over them and moved (shuffled) over to the beer booth, got another beer ... and stayed dry! Way to go, guys 😊

We had HSSPV / MDR t-shirts for sale this year! New this year, are sleeveless men's tees and tank tops for the ladies. **We have a few left, in limited sizes.** The shirts are \$20 each and they're black of course, and very popular, especially with the HSSPV logo on the front of the shirt and the MDR logo on the back of the shirt. Contact Kirk or Ken for more information. Thanks.



Molly was not able to make the trip to the stage this year. She's slowing down and doesn't get around as well as she used to. We're sorry everyone missed seeing the one and only Ms. Molly-Dharma this year. She is such a special girl and well deserving of this annual event named in her honor. She's come such a long way from when she was in the shelter and deserves all the love and affection she gets at this (her)

annual event. Molly will be 11 in September and not the girl she used to be. Because she's slowing down, and the size of the crowd expected, it was decided that it was just too much for Molly-Dharma this year. We're hoping she will be able to attend next year.

This year Ken Mann and Kirk Zimmerman (Co-Founders and Co-chairs of this event) were able to announce that the **Humane Society of the South Platte Valley**, our special shelter benefiting from the MDR this year, received **\$10,111.37!** Yea MDR!!! Yea HSSPV!!! Our event, the Molly-Dharma Run, to date has raised over **\$53,100.00** for Colorado Animal Shelters!

Our annual comment about this event: While the money is very important, and everyone wants to know how much was raised for the shelter, and how many bikers rode ... we feel that just as important (maybe more important) is the exposure and publicity a shelter receives from our event. Humane Society of the South Platte Valley in Littleton, CO, Intermountain Humane Society in Pine, CO, and MaxFund Animal Adoption Center in Denver, CO, will forever be connected to our event. We believe that our event helps, in some small way, to spread the word about smaller worthy shelters that may not get the attention they so rightly deserve. Our "Honor Roll of MDR Shelters" is growing ... please check it out on our website. Each year, the list of previous shelter winners will be listed ... and each year, there will be (new) people who will learn about HSSPV, IMHS or MaxFund, etc. for the first time, so the benefit of exposure because of the MDR continues long after this year's event.

We are very grateful for any and all of the media support we have received. Thanks Ann King of Ch 9; Mitch Jelniker of Ch 7 (7Everyday Hero); Clear Channel radio promo spots; Lizanne Flynn of The AnimalsView on 12 Internet Radio, our Facebook fans who help us spread the word; www.Lets-Ride.com and other websites and publications too numerous to mention (thanks for posting our event on your website or listing our event in your publication and helping us to get the word out!). We appreciate you all!

To our photographer Jim Medford, thank you! Jim is a biker, and he is also on our Core Committee for this event. Please contact him at 303.570.4272 or email him at jmedford@aol.com, if you have any questions about his 2014 photos ... they can be viewed on our MDR FB page. Some very nice photos! Good job, Jim! Thanks for getting those photos uploaded so quickly!

To our photographer Nikki Marion, thank you! Many of you will remember Nikki as our official photographer; she has taken the photos every year for us, and her work has been beyond outstanding! Though her new remote location makes it difficult for her to capture the entire event (but this year she seemed to be everywhere), she was here again this year to provide additional stunning images for us. Thanks, Nikki! She has moved her residence to a more Southwestern Colorado location, but her work is as close as a click, on her website at <http://echoimagery-co.com/>.

And, keep in mind that Nikki has offered to donate any online orders to HSSPV, so look them over and keep that in mind. Thanks, everyone! <http://www.photorelect.com/store/thumbmarket.aspx?e=9301023>

Click [here](#) to view videos of bikers arriving at HSSPV on 6/8/14, courtesy of "Judy's Hope Rescue"! Very cool, thanks.

Click [here](#) to view 7Everyday Hero spot on Ch 7 (4/29/14) and see Ken, Kirk, Molly-Dharma and Maxy, thanks.

Click [here](#) to view the MDR Petline9 spot promoting HSSPV, aired 5/17/14.

If you have not seen this, please check out this YouTube retrospective of our first 3 MDRs, "How It All Began", about 3 minutes long. Thanks, Jen S. <http://www.youtube.com/watch?v=yJ4XkU5WKXw>

Check out a YouTube PSA for the 2010 MDR: Thanks, Kim G. 60 sec <http://www.youtube.com/watch?v=Al5VYQFK-YI>



Since we became our own 501(c)3 in 2012, we are learning what it takes, and how to become our own non-profit charity organization. It's going to take some time, but with the continued support of our volunteers, our sponsors, friends of the MDR, and the biker community ... we know we can become a meaningful organization for Colorado Animal Shelters! Thanks, everyone.

We will continue our tradition of selecting a new shelter each year. It is our philosophy that we should always strive to make sure that ALL shelter animals find loving homes. With that goal in mind, the MDR would like to extend our service to other rescue organizations in the Denver area and Colorado in the future. This would mean holding the event at a different shelter each year, potentially returning to previous winners, too.

The Annual Molly-Dharma Run will always be held on the 2nd Sunday in June! The date for next year's 9th Annual Molly-Dharma Run will be June 14, 2015 – shelter and location to be determined. We look forward to working again with our wonderful sponsors, media organizations, volunteers and supporters of the Molly-Dharma Run next year ... and of course, to have the biker community supporting us again as we move forward.

We'll be in touch. Please contact us with any questions you may have or if you want to [donate](#) or volunteer or become involved in the work of the MDR.

Thank you all very, very much for supporting the HUMANE SOCIETY OF THE SOUTH PLATTE VALLEY ... and this year's event ... the 8TH Annual Molly-Dharma Run for Colorado Animal Shelters!

Kirk and I thank you, Molly-Dharma thanks you, HSSPV thanks you, and we know the animals at Humane Society of the South Platte Valley would thank you if they could!

See you next year – on the 2nd Sunday in June: Sunday, June 14, 2015!



Ken and Kirk

Ken Mann
Co-Founder and Co-chair of this event
303.871.8290

Kirk Zimmerman
Co-Founder and Co-chair of this event
303.548.5123

www.Molly-DharmaRun.org www.ThunderbirdMC.com www.ThePlatte.com

www.KickedToTheCurbMusic.com <http://HSSPV.org/>

Like us on Facebook  Follow us on Twitter 

To unsubscribe from this MDR 'Thank You' email, send a blank email with "Unsubscribe" in the subject line to: kenmann@hotmail.com.
