

7th Annual Molly-Dharma Run



held Sunday June 9, 2013 to benefit
Intermountain Humane Society



**What a perfect day for a ride and an After Party!
Thank you Riders, Sponsors, Supporters, Media,
Volunteers and Friends of the MDR for your support
of this special event, this year supporting IMHS!**

Please accept our apology for our delay in getting this email out to our supporters.

The weather might have been even better than last year, and the weather was great last year! This weather was fantastic and everyone seemed ready for another MDR. We are very grateful for all of the support we have received from our riders, sponsors, supporters, media and volunteers. To everyone, a very sincere Thank You.



We (Kirk and I) started planning this event 7 or 8 months ago so we wanted this to be another big success, the same as last year, or better. We were not disappointed!

So a few words of appreciation to our sponsors ... and a hope that you will stop by and support them this year, as you have in the past:



To The Platte River Bar & Grill, 5995 So. Santa Fe Drive, Littleton: You guys have been with us from the beginning and we cannot begin to tell you how much we appreciate your continued support and the hard work of you and your staff. Super! Thanks Pancho. Thanks Frankie. Thanks Annie. And a special thanks to your staff who worked so hard to help us pull this off ... and who kept saying they love our event ... and we love them! Thanks guys! If you haven't been there in a while, stop by and check out their new expanded deck(s). Great food, great location, always a fun place to spend some time.



To Thunderbird Motorcycles, 9709 W. 44th Ave., Wheat Ridge, Co. 80033 (303) 463-9399: Marty has been great and very supportive for the last five years and totally behind our event. Last spring, Marty and his crew opened the T-Bird Roadhouse bar, right next to Thunderbird Motorcycles on W. 44th ... and this year, for the first time, the MDR After Party was held at the T-Bird Roadhouse! Thanks again Marty. Thanks Curtis.



To the Kicked To The Curb band 303-838-7761: Thanks for doing our event again! You guys rock! We always enjoy seeing Kicked To The Curb and you always do such a great job and a wonderful crowd pleaser! They have been very supportive of our event ever since we met them performing at a Freedom Harley-Davidson event. Thanks Roger. Thanks Pat.

Roger, Pat and the band have a busy schedule playing gigs in Evergreen, Pine, Morrison and Denver - check their schedule out at http://www.rogerfalter.com/html/kicked_to_the_curb.htm

To the rest of our sponsors: We had a great list of sponsors this year! Because of our sponsors we had a great selection of prizes for our raffle drawing and for our Grand Prize drawings. We're always so impressed at the amount of support we receive from our group of businesses, and individuals, that help our event. The Annual MDR has a reputation of giving out some of the best prizes around of any event. This clearly helps us increase our ridership year after year.

A portion of our 2013 sponsor list include: Argonaut Wine & Liquor, CJ's Leather, Forest Oil Corporation, Hogley Custom Cycles, Linda Shanks, Purina Petcare, Rocky Mountain Harley-Davidson, Wrigley's Chicago Bar & Grill; as well as Belcaro Animal Hospital, Belcaro Paint Decorating Center, Inc., Coyote Motorsports, The Crypt, Murdoch's Ranch & Home Supply, Quaker Steak and Lube, Sherlock Hound Pet Deli, and Zoom Room Denver. For a list of all sponsors please refer to the attached 2013 Sponsor List. Thank you. We also want to extend our thanks and sincere gratitude for individual donations that were made to our event, thank you so much for your generosity! Thank you all very, very much!

Again, thank you sponsors for your support. Everyone, please be sure to open the attached file, with a complete list of all of our wonderful sponsors and supporters! And support them if you can ... we couldn't do this event without them!

To all of our supporters: Thank you. Thanks for allowing us to put our flyers and brochures in your businesses and / or just emailing your friends and helping us to spread the word about this event. Thanks for talking it up on FaceBook and even Twittering it ... still don't know how to use that but it's growing all the time. It's all very important as we try to build this annual event into something special by supporting a worthy animal shelter in the Denver and Colorado community annually!



Registration: We heard great things about how well the registration was organized and how smoothly things ran. There were expanded tables and signs to help direct people along the way. Great job everyone! We had about 375 people that registered this year, about 250 bikes and about 125 Passengers (plus a number of people that just donated online, thank you!) for a total of about 375 participants this year! This was a great turnout for our first year as a 501c3, supporting a new shelter. Thanks everyone! Very impressive picture as they rode out in one continuous stream of bikers ... on and on and on and on .. for a 2 ½ hour ride in the foothills. Special thanks to Bob Francisco and his great group of Road Captains! Thanks guys, we needed you (again) this year!



Super year! To all the participants, thanks riders! And thanks for returning year after year and for bringing your friends and for spreading the word about our event and our efforts to support various shelters, year after year. We've heard some great comments about the ride, very positive feedback. I know the bikers (and others) were anxious to see the photos from this year, and I apologize for the late date in putting them online. Be sure to check them out ... they're very, very good! Thanks again riders ... you are what keeps us going!

To our volunteers: Thanks to all of our hardworking volunteers for this event. We had a great set of volunteers this year, as always, from our extremely productive and dedicated Core Committee Members (Thanks Barbara S., Becky E., Dennis K., Jennifer O., Karen A., Lisa L., Teresa P., as well as Kathy S., Stuart Z., and Tami T. – thanks guys, you were awesome!) ... to all of our wonderful volunteers that helped us throughout the year and especially on Event Day! We couldn't do it without you! A special thanks to the volunteers from IMHS (especially the Board Members that helped) – you were a big help, thanks! And of course, I want to mention my co-chair Kirk Z. who started this whole madness with me in 2006 when he adopted Molly-Dharma ... thanks Kirk! I don't think we realized what we would be getting into when we founded this event in 2006. Again, thanks everyone for working so hard on another Molly-Dharma Run, this year benefitting Intermountain Humane Society ... we're looking forward to great weather and a great turnout next year!



A comment about IMHS: We're so happy to have had you as our first shelter, as we (the MDR) moved in a new direction by becoming our own 501c3 non-profit charity organization. Excellent choice from our Selection Committee. I have to say, our committee, volunteers, sponsors, supporters and bikers ... were (are) very, very impressed with your shelter and your dedication to the animals and your enthusiasm for our event!!! Thank you so much.

The welcome your folks gave the bikers on event day was very moving - it brought home in very visual terms the reasons we did this, for all involved - the MDR crew, the shelter staff, your board members and the bikers who ride to support us. We heard of more than one rider who was moved to tears by all those kids holding up those signs.



The After Party at T-Bird Roadhouse went off well with T-Bird Roadhouse setting up and ready to serve beer and burgers by 12:30. Thanks T-Bird ... sure hope you keep coming back! The Kicked To The Curb band was a real crowd pleaser (as always) ... thanks guys! Our MC, Kirk Z., did a great job. Thanks Kirk! We had a different system of drawing prizes this year, quicker pace drawing for prizes every fifteen minutes ... kept things moving and very popular with the crowd.

The bake sale was popular this year. We had a surprising number of donated cakes, cookies and sweets for our bake sale table. Thanks everyone for donating the items and thanks everyone for purchasing some of those delicious treats for yourself and your family. We had IMHS / MDR t-shirts for sale this year! The shirts were/are black of course, and very popular, especially with the IMHS logo on the front of the shirt and the MDR logo on the back of the shirt. We're happy to say we sold out of the t-shirts this year. Yea!



We had hoped to have the annual appearance of the one and only Ms. Molly-Dharma, but that was not possible this year. She is such a special girl and well deserving of this annual event named in her honor. She's come such a long way from when she was in the shelter and deserves all the love and affection she gets at this (her) annual event. Molly will be 10 in September and she is slowing down. Because of the crowd expected and the hot temperature on event day, it was decided that it was just too much for Molly-Dharma this year. We're hoping she will be able to attend next year.

This year Kirk Zimmerman and Ken Mann (Co-Founders and Co-chairs of this event) were able to announce that **Intermountain Humane Society**, our special shelter benefiting from the MDR this year, received **\$8,059.40!** Yea MDR!!! Yea IMHS!!! Our event, (the Molly-Dharma Run) to date, has raised over **\$43,000.00** for Colorado Animal Shelters!

A comment about this event: While the money is very important, and everyone wants to know: how much was raised for the shelter, and how many bikers rode this year ... we feel that just as important (maybe more important), is the exposure and publicity a shelter receives from our event. Intermountain Humane Society, and MaxFund, will forever be connected to our event. Each year, in the future, the list of previous shelter winners will be listed ... and each year, there will be (new) people that will learn about IMHS or MaxFund etc. for the first time, so the benefit of exposure because of the MDR, continues long after this year's event.

We are very grateful for any and all of the media support we have received. Thanks Ann King of Ch 9; Michael Clapp of Motorcycle Rider News; Clear Channel radio promo spots; Tim Anderson of Scooter News, Lizanne Flynn of The AnimalsView on 12 Internet Radio, our Facebook fans that help us spread the word; www.Lets-Ride.com and other websites and publications too numerous to mention (thanks for posting our event on your website or listing our event in your publication and helping us to get the word out!). We appreciate you all!

And of course, our thanks to Jim Medford, our official photographer this year for his coverage and wonderful photos of our event. Please contact him at 303.570.4272 or email him at jmedford@aol.com, if you have any questions about his photos ... they can be viewed and downloaded at the link below. Check out his photos, you may see yourself or your friends. Great photos. Thanks Jim. (2013 photos available on the MDR FB page.)

Many of you will remember Nikki Howard as our official photographer, she has taken the photos every year for us, and her work has been beyond outstanding! Though her new remote location makes it difficult for her to capture the entire event (but this year she seemed to be everywhere), she was here again this year to provide additional stunning images for us. Thanks Nikki! She is now Nikki Marion, and has moved her residence to a more Southwestern Colorado location, but her work is as close as a click, on her website at <http://echoimagery-co.com/>. Please go check out her website – her work is as beautiful as her heart, and her love for the animals and for our event comes through in every photo!

Link to 2012 MDR photos: <http://photobucket.com/2012MDR> and <http://echoimagery-co.com/>

If you have not seen this, please check out this YouTube retrospective of our first 3 MDR's, "How It All Began", about 3 minutes long.

Thanks Jen S. <http://www.youtube.com/watch?v=yJ4XkU5WKXw>

The following is a YouTube PSA for the 2010 MDR ... please enjoy and share it with friends etc.

Thanks Kim G. 60 sec <http://www.youtube.com/watch?v=A15VYQFK-YI>



A NOTE ABOUT OUR FIRST YEAR AND BECOMING A 501C3: We are learning what it takes, and how to become our own non-profit charity organization. It's going to take some time, but with the continued support of our volunteers, our sponsors, friends of the MDR, and the biker community ... we know we can become a meaningful organization for Colorado Animal Shelters! Thanks everyone.

Our first year of selecting a new worthy animal shelter was an important milestone for the MDR. We wanted to be sure to select a shelter worthy of our time and effort and a shelter that could be, and would be, a benchmark against which future shelter winners could, and would be, judged. Our Selection Committee selected a winner! We couldn't be happier with their choice and the attitude and cooperation of INTERMOUNTAIN HUMANE SOCIETY in Pine, Colorado, a wonderful little shelter doing great works 45 miles west of Denver!

We will continue this tradition now, with the selection of a new shelter each year. It is our philosophy that we should always strive to make sure that ALL shelter animals find loving homes. With that goal in mind, the MDR would like to extend our service to other shelters in the Denver area and Colorado in the future. This would mean holding the event at a different shelter each year, potentially returning to the MaxFund and / or IMHS periodically too.

The Annual Molly-Dharma Run will always be held on the 2nd Sunday in June! The date for next year's 8th Annual Molly-Dharma Run will be held June 8, 2014 – shelter and location to be determined. We look forward to working again with our wonderful sponsors, media organizations, volunteers and supporters of the Molly-Dharma Run next year ... and of course, to have the biker community supporting us again as we move in a new direction. We'll be in touch. Please contact us with any questions you may have or if you want to volunteer or become involved in this new direction of the MDR.

Thank you all very, very much for supporting INTERMOUNTAIN HUMANE SOCIETY ... and this year's event ... the 7th Annual Molly-Dharma Run for Colorado Animal Shelters!

Kirk and I thank you, Molly-Dharma thanks you, IMHS thanks you, and we know the animals at Intermountain Humane Society would thank you if they could!

See you next year – on the 2nd Sunday in June: Sunday June 8, 2014!



Ken and Kirk

Kirk Zimmerman
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Ken Mann
Co-Founder and Co-chair of this event
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www.Molly-DharmaRun.org www.ThunderbirdMC.com www.ThePlatte.com

www.KickedToTheCurbMusic.com www.IMHS.org

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